

Employability Masterclass

Empowering students to develop skills for work and life

FACT FILE

Age Range

For students aged 14-19 years

Delivery

3-6 hours delivery time in classroom-sized groups, with flexibility for smaller/larger groups

Employability Skills

Confidence	● ● ●
Communication	● ● ●
Financial Capability	● ● ●
Initiative	● ● ●
Organisation	● ● ●
Problem Solving	● ● ●
Resilience	● ● ●
Teamwork & leadership	● ● ●

This is a practical Masterclass in preparing for the world of work. It helps students to consider the skills and personal qualities employers value and how to evidence these skills. Local employers and employees mentor the students during the Masterclass and share their own experiences as a recruiter and job hunter.

Through practical, hands-on activities the Masterclass explores themes such as personal branding, employability skills, evidencing skills using life experiences, CVs, covering letters, preparing for interview and high growth career sectors.

Students will be given access to the Young Enterprise STAR App which provides additional information, videos and an online resource for preparing for interviews.

Supporting schools

Employability Masterclass:

- contributes evidence towards Ofsted judgments on personal development, behaviour and welfare by preparing students for the next stage of their education, training or employment
- contributes as an integral part of a stable careers programme and providing evidence towards the Gatsby Benchmarks of Good Careers Guidance
- encourages students to consider a broader and more ambitious range of education and career options
- provides inspiration and raises aspirations through encounters with employers and employees
- develops vital employability skills including: communication, confidence, organisation, initiative, problem solving and resilience.



"Students have picked up invaluable skills; this was a really valuable day for our students, especially getting to meet, talk to and get feedback from industry experts."

Teacher, St Thomas the Apostle College



Young Enterprise: Unlimited Potential

Young Enterprise is the UK's leading charity that empowers young people to harness their personal and business skills.

We work directly with young people, their teachers and parents, businesses and influencers to build a successful and sustainable future for all young people and society at large.



Learning outcomes from Employability Masterclass

- Be aware of personal strengths and attributes
- Recognise that personal brands built today will reflect on them in the future
- Understand the skills and qualities that employers value
- Use the STAR technique to evidence skills in CVs, Personal Statements and Interviews
- Know how to build a compelling CV and covering letter
- Create a Personal Pitch
- Make informed choices about careers with a bright future
- Know where to find more information and support

What will students do?

Students will examine well-known logos to understand how individuals and companies build their reputation and create their brands. They will discover more about their own strengths and personal characteristics to define their own brands.

Students take part in a CV surgery where they learn top tips for putting together a compelling CV and covering letter. They will have the opportunity to gain feedback on existing CVs from local employer and employee mentors or start to create a CV under the guidance of the mentors.

Students observe role plays of interviews before creating and rehearsing a Personal Pitch. Students will have the opportunity to review local labour market intelligence and consider the sectors which are growing and offer the best potential for careers with a bright future.

Students will finish the programme by creating an action plan for their next steps with an understanding of the skills they need to reach their potential. There is the option to include an additional session on job hunting using LinkedIn.

What do I need to do?

- Meet with your local Young Enterprise Manager for a one hour logistics planning meeting
- Ensure that the appropriate number of teaching staff are available on the day to supervise students and support Young Enterprise delivery staff

Find out more and book a programme

You can find more information about all of our programmes for secondary school and college students on the Young Enterprise website – please visit young-enterprise.org.uk/secondary

If you would like to request more information about a specific programme you can do so on our website or email us at info@y-e.org.uk